



Transparency is the answer. RealTimeChoices is the solution.

We all know it is next to impossible for consumers to determine pricing for quality healthcare today. Prices are not generally published. Patients shy away from asking providers and facilities about cost.

It is not uncommon for the cost of a knee arthroscopy, or most procedures for that matter, within a one or two zip code area, to vary by thousands of dollars.

*What will a procedure actually cost? Should you use a hospital or a surgery center?
How do we help the member make intelligent decisions regarding their healthcare?*

RealTimeChoices is a healthcare price transparency solution that gives individuals the tools they need to better manage their healthcare. Specifically, we give people the ability to shop for and receive a fair price for healthcare services. Consumers are able to quickly and easily understand what they should pay for specific services in their geographic area. We identify the fair price for more than 200 common procedures including surgery, labs and image tests.



Our solution empowers your members. Now they have Choices.

We can tailor a program that allows you to reward your employees and motivate them to make intelligent, cost conscious decisions by sharing a portion of the savings with them.

RealTimeChoices is delivered directly to your members via a website and a mobile app. Users are guided by a simple 'traffic light' image that helps them zero in on the best answer to their healthcare need. Costs are detailed on a scale.

Provider Listing	
Providers are displayed by cost rating - least expensive to most expensive. Check the provider's network status and price before making an appointment.	
Service: Knee Arthroscopy	● At or Below Fair Price
Fair Price: \$6,000	▲ Slightly Above Fair Price
	● Highest Price
Facilities	Rating
Riverswood Surgery Center (12 miles)	●
Westside ASC (7 miles)	●
Hardin City Memorial Hospital (10 miles)	▲
Highlands South ASC (14 miles)	●
St. Ignace Hospital (12 miles)	●
St. Agnes Hospital (14 miles)	●
Duoch University Medical Center (12 miles)	●

- below fair price
- slightly above fair price
- most expensive providers and facilities

RealTimeChoices provides your members with the data necessary to make intelligent decisions.

The result? Better consumers who now contribute to managing not only their healthcare, but also the overall health plan expenses.